

7th Annual  
**CASA Blanca Gala**

**"THIS IS ME!"**



**May 9, 2019**

**The Kellogg Center**

**219 South Harrison**

**East Lansing, MI 48824**

**Registration and Networking: 6:00 pm**

**Dinner, Program & Live Auction 7:00 - 8:30 pm**



7th Annual  
**CASA Blanca Gala**

**"THIS IS ME!"**



**Honoree**

We are delighted to honor Michigan State University Credit Union as our 2019 CASA Blanca Gala Champion for Children. MSUFCU's contributions to children's welfare and strengthening families through CASA's mission exemplifies exceptional leadership and commitment in our local community.



**CASA For Kids, Inc.**

CASA provides highly trained volunteers, called Court Appointed Special Advocates, to advocate within the court system and the community for the best interest of children who are under court jurisdiction due to abuse and neglect in Barry, Eaton and Ingham Counties.



If you are familiar with us, you know that CASA fills a void for children who are victims of abuse and neglect. CASA – Court Appointed Special Advocates – are a voice for children in the foster care system. CASA ensures that *children have an advocate within the court system to champion their needs and make sure the right things happen for them.*

It's our mission, and one I know you believe in, that each child *has a loving family that helps them achieve their full potential.* CASA holds a very special annual event – the CASA Blanca Gala – where guests are inspired by the impact of CASA's involvement with children under court jurisdiction due to abuse and neglect. This year's theme, "*THIS IS ME!*" will bring to life the potential that exists in each and every child that we serve. The Gala will be held on Thursday, May 9 2019 at the Kellogg Center, East Lansing and will feature a powerful testimonial from a youth we served who is now an adult, music entertainment, a short live auction, and recognition for this year's *Champion for Children*, Michigan State University Federal Credit Union. There will be fine dining, an opportunity to get a personal and behind the scenes look at how our work is done, and of course, a few surprises throughout the night!

We hope you will consider sharing in this important evening by joining us as a sponsor. *As a sponsor, you will join a group of generous individuals and businesses that will be recognized through a benefit package (attached). Benefits may include tickets to the event, your logo or name prominently displayed in event materials and through social media outlets, and recognition at the gala.*

Proceeds of the Gala support CASA's advocacy that impacts the lives of over 100 local children annually and CASA's recent expansion of service to the children in Ingham County.

Join us as a sponsor, mark the date on your calendar, and join us for an unforgettable evening - you won't want to miss it! You may confirm your sponsorship by returning the enclosed sheet by April 26 (print deadline). If you have any questions, please feel free to contact Becky Carson at 517.331.9311 or [beckycarson@casaforkidsinc.org](mailto:beckycarson@casaforkidsinc.org).

In Service,

Becky Carson  
Executive Director  
CASA for Kids, Inc. Barry, Eaton & Ingham

*P.S. Thank you for helping children reach their full potential by sponsoring this year's annual Gala!*

# CASA Blanca Gala

## Sponsorship Levels

Print Deadline: April 25, 2019

CASA Premier \$10,000	<ul style="list-style-type: none"><li>• Premier recognition at the gala, including time in program</li><li>• Premier seating at event</li><li>• Premier recognition including name and/or logo on all printed event materials</li><li>• Premier recognition including name and/or logo included in event video feed</li><li>• Premier recognition including name and/or logo in organization newsletter and social media</li><li>• Name and/or logo on website for 2019 as Gala Sponsor</li><li>• Full-page size ad in program</li><li>• Tickets for two tables of eight</li><li>• Option to have promotional table and gifts for attendees</li><li>• Press release</li></ul>
Champion \$5,000	<ul style="list-style-type: none"><li>• Prominent sponsor recognition at the gala</li><li>• Preferred seating at event</li><li>• Recognition including name and/or logo on all printed event materials</li><li>• Recognition including name and/or logo included in event video feed</li><li>• Recognition including name and/or logo in organization newsletter and social media</li><li>• Name and/or logo on website for 2019 as Gala Sponsor</li><li>• Full-page size ad in program</li><li>• Tickets for two tables of eight</li></ul>
Guardian \$2,500	<ul style="list-style-type: none"><li>• Recognition at the gala</li><li>• Recognition including printed name and/or logo in all event day printed materials</li><li>• Recognition including name and/or logo included in event video feed</li><li>• Recognition including name and/or logo in organization newsletter and social media</li><li>• Name and/or logo on website for 2019 as Gala Sponsor</li><li>• Half-page size ad in program</li><li>• Tickets for one table of eight</li></ul>
Defender \$1,000	<ul style="list-style-type: none"><li>• Recognition at the gala</li><li>• Recognition including name and/or logo in all event day printed materials</li><li>• Recognition including name in event video feed</li><li>• Recognition including name and/or logo in organization newsletter and social media</li><li>• Name and/or logo on website for 2019 as Gala Sponsor</li><li>• Small ad in program</li><li>• Tickets for four</li></ul>
Protector \$500	<ul style="list-style-type: none"><li>• Recognition at the gala</li><li>• Recognition including name in all printed event materials</li><li>• Recognition including name in event video feed</li><li>• Recognition including name through social media</li><li>• Name on website for 2019 as Gala Sponsor</li><li>• Tickets for two</li></ul>
Watchman \$250	<ul style="list-style-type: none"><li>• Name in Program</li><li>• Tickets for two</li></ul>

7<sup>th</sup> Annual  
**CASA BLANCA GALA**

Thursday, May 9, 2019

The Kellogg Center

*Featuring Personal Stories, Music, Live Auction, and*

*Recognition of this year's Champion for Children - Michigan State University Federal Credit Union*

## Sponsorship Levels

- |                                       |          |   |
|---------------------------------------|----------|---|
| <input type="checkbox"/> CASA Premier | \$10,000 | Please reserve _____ (up to 16) tickets with my sponsorship |
| <input type="checkbox"/> Champion     | \$5,000  | Please reserve _____ (up to 16) tickets with my sponsorship |
| <input type="checkbox"/> Guardian     | \$2,500  | Please reserve _____ (up to 8) tickets with my sponsorship  |
| <input type="checkbox"/> Defender     | \$1,000  | Please reserve _____ (up to 4) tickets with my sponsorship  |
| <input type="checkbox"/> Protector    | \$500    | Please reserve _____ (up to 2) tickets with my sponsorship  |
| <input type="checkbox"/> Watchman     | \$250    | Please reserve _____ (up to 2) tickets with my sponsorship  |

## Sponsor Information

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Sponsorship Payment

Please accept my gift of \$\_\_\_\_\_. I want to pay by:

- Check: Enclosed, payable to CASA for Kids, Inc.

Mail to: CASA for Kids, Inc., 3303 Saginaw St., Ste. B2, Lansing, MI 48917

- Please Invoice for payment

- Credit/debit card: Select card type

MasterCard

Visa

Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_

Address \_\_\_\_\_

Signature (as it appears on the card): \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your support!**

**Please complete this form and return with payment by April 25, 2019**